

Whether it's harvested by horses and binder
or by your 1960 mechanical equipment

it's the *Crop that Counts*



... and through 60 years *Hoffman* Quality Seed has helped thousands of Eastern folks
to harvest PAYING CROPS Put Hoffman Seed to work on your farm NOW!

PLAN NOW FOR THOSE

*EXTRA
BUSHELS*

Sow every grain-acre this Fall to

"60-YEARS-PROVED"

Hoffman SEED

Get *Hoffman* Seed QUICKLY by TRUCK

HERE'S ALL YOU DO, TO GET THIS SERVICE:

1. Talk to a friend who operates a business in the town . . . a garage, or a store. Any place easy for the truck-driver to find. Explain that you are ordering seed from Hoffman, and that you'd like him to accept the shipment for you when it arrives (because these truck-lines will not deliver out in the country . . . they stop only in towns.)
2. Mark plainly on your order the NAME of this place of business, its street address, and name of the TOWN. (Kindly send payment along with your order as no C.O.D. shipments are possible under this arrangement. Thank you!)

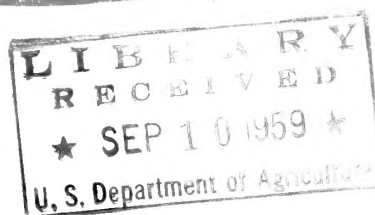
TRUCK-COST PAID—WHEN: Your order totals 100 POUNDS OR MORE. Same offer applies when shipments go by railroad freight. Charges are 'Collect' (and very costly) on smaller weights. Greatly higher than formerly, and often higher than the seed value itself.

62 Get the MOST bushels
from Your Winter Grain Fields



...sow every acre with
"60-YEARS-PROVED"
Hoffman SEED

AUG. 19, 1959



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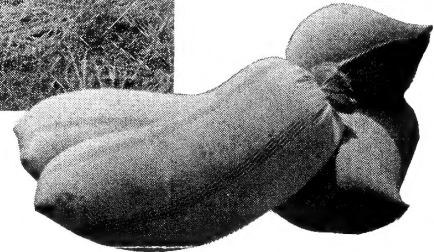
A. H. HOFFMAN SEEDS, Inc.
Landisville (Lancaster County), Penna.

BETTER PAYING Grain Crops

Whatever comes along by way of weather or season . . . certain basic starts with any crop, can always play a big part: First, getting the seed-bed into good shape; then, using the right fertilizer and applying it properly; and starting with "PROVED-TO-BE-RIGHT" seed! There is a big difference in seed. Please take the time to read the 9 points printed below. They give the true facts.



Get these
EXTRA
bushels -
they're your
PROFIT!



FOUR FINE *Hoffman* WHEATS!

CHOOSE YOUR VARIETY - ORDER EARLY - GAIN EXTRA BUSHELS

1 Here at Hoffman's the RIGHT foundation-seed means so much. Must be clean, disease-free, sown on only clean fields. Strain-improvement is the watchword, to avoid dangerous 'running-out.'

2 Careful responsible growers . . . with years of experience (some over 40 years) . . . real 'know-how.' Operating these famous Lancaster-County-area fertile soils. Where winter-grains can do their best.

3 Close inspection plays a big role. Spraying is encouraged where necessary for weed-control. Fields are hand-rogued. Weeds, undesirable plants, mixtures of unwanted grains are removed. Costly, but important!

4 In the Hoffman Seedhouse: Utmost care, close records thru entire cleaning processes and storage. Handled by trained men with long experience in this special work. Long hours. Over-time. But good results.

5 Modern, high-powered electric mills do the work. Complete new installation but a few years ago. Still other new equipment added this year. Results way surpass efforts of smaller or home-size fanning mills.

6 Large screens with top efficiency. Powerful air blasts. Quicker-pulsed 'separators'. Special costly metal discs with ground-in pockets pick out 'undesirables'. There are more discard points. It all means better seed.

7 Test Laboratory, right here. Makes sure! That cleaning was done right. That each lot will grow. "On-the-spot" checking, for true representative samples. Carefully-kept files of tests on all lots. To protect you!

8 All the above and more . . . is part of the year-round effort of this now 60-year old Hoffman-seed concern. Its whole life and growth depends on how well its seed-job gets done.

9 Join the host of folks who depend on Hoffman Seed Grain, because it Pays them! They get those important **EXTRA BUSHELS**. More profit per acre than before . . . it will Pay you!

○ Just a 1 to 2 bu gain per acre will more than pay-off your investment in new Hoffman Seed.

○ But you don't stop there . . . more likely you'll get 5, 8 or more, gain!

○ And that's PROFIT. Don't miss it. Sow Hoffman Seed.

Hoffman "PENNOLL" Wheat

1 A product of Penn State breeders (a cross of "Penna. 44" and "Valprize.") Again this year, "Pennoll" has made splendid crops for many users. Several nearby fields yielded around the 45-bu. mark. Two growers, Roland and Sauder, each had 52 bu. averages.

Throughout the state of Pennsylvania . . . and now into New Jersey, Delaware and Maryland, too . . . "Pennoll" has continued to make new friends for itself. In many of these eastern areas, "Pennoll" today is the most widely used wheat variety. The last two years, more than twice as much Certified "Pennoll" seed was produced in Pennsylvania than any other variety.

Official tests by Penn State in 1956 and 1957—24 locations in all—showed "Pennoll" topping the list of commercially available varieties on trial. New Jersey tests too, have been favorable.

Pennsylvania Bred For Eastern Conditions

"Pennoll" produces soft, red grain with beardless white chaff on exceptionally tall, stiff straw. Straw averages 6 inches taller than other popular varieties of today. Highly desirable for milling. Carries good test weight. Very hardy. Since introduced in 1951, it has been an excellent yielder, right up with the leaders. Ripens somewhat later than "Thorne."

"Pennoll" is an excellent wheat, and Hoffman has "Pennoll" that truly is outstanding. Most other wheats sown here today were originated in the midwest and later found adapted to the east. "Pennoll" was bred in Pennsylvania, for eastern conditions, to fit eastern needs. This Hoffman seed will pay off in your fields. Sow 1½ to 1¾ bu. per acre. (Turn page for other fine wheats)

For All of Your Fall-Grain Acres

Hoffman TIMOTHY

Where the practice is followed of sowing timothy seed with fall grains . . . we suggest you order our Hoffman top quality Timothy seed. Have it come right along with your seed-grain. It is thoroughly cleaned, tested and of sound germination . . . sound growth.